Spring 2023 FRIDAY, APRIL 21 Conference virtual!

Ohio Association for Institutional Research and Planning

Instructions:

The OAIRP Spring 2023 meeting will be hosted, for FREE (to current members), virtually on Zoom. Please do not share this agenda or registration links with others as the zoom links are unique to you. As with past online events, we have created separate registration links for each session to increase security and allow participant flexibility. Once you are registered as a participant an email will be automatically generated from Zoom with a unique link for the online room and password. We recommend that you add each session to your preferred online calendar (Google, iCloud, or Outlook).

Agenda & Registration Links

Time (EST ZONE)	Topic	Presenter/ Moderator	Registration Link
9:00 AM	**Welcome & Conference Opening**	OAIRP President Laura Wittel	
9:05 AM – 9:55 AM	**Enrollment is everyone's job, but what is IR's "Role" in Enrollment?** **A panel with speakers from enrollment management, analytics, institutional research and planning discuss the overlap of enrollment management services and institutional research.** **Moderator:** Michael Light, Associate Director, Miami University **Panelists:** Jake Burnett, Director of Admission, Muskingum University Angela Johnson, Vice President of Enrollment Management and Student Affairs, Cuyahoga Community College Brent Shock VP Of Enrollment Management and Student Success and Daryl Wright, Associate Director of Research for EMSS, Miami University		[Registration Link]
9:55 AM – 10:00 AM	5 Minute Break		

10:00 AM – 10:45 AM	**Business & State Sector Meetings** **All OAIRP Members** - **Registration Link**

10:45 AM – 11:00 AM	15 Minute Break

11:00 AM – 12:00 PM	**Session 1.A. Tableau Tips and Tricks - Intermediate/Advanced** Presenter: *Alyse Carter Schultz, Institutional Research & Planning Analyst II, Ohio University* Description: Learn some Tableau wizard tricks to enhance your skills, improve your users' experience, and make your dashboards just so much cooler. We'll build some parameters that have unique functions, work with custom images, play with better data labeling, explore unique ways to sort bar charts, and much more. **Registration Link 1. A.**	**Session 1. B. Student Financial Wellness – What Do You Know?** Presenters: *Anne Foster, OACC, Erika Fenik, Director, Institutional Planning and Engagement, Lorain County CC, and Jeff Webster, Trellis Research* Description: What do you know about your students' financial wellness? If you are seeking to know more about the intersection of college affordability and student success, come and learn about the Ohio Association of Community Colleges (OACC) collaboration with Trellis Research. Over three-quarters of our member colleges have elected to conduct a free Student Financial Wellness Survey to gain insights into the financial challenges students experience. Over two million two- and four-year students nationwide have taken the survey since it was launched in 2018. The session will include background on the survey, an overview of Ohio results, as well a discussion about the uses of the data at the institution and state level. **Registration Link 1. B.**

12:00 PM – 12:30 PM	*Lunch Break (Brown Bag)* **Registration Link**

12:30 PM – 1:15 PM	**Session 2.A: A Survey Data Consolidation and Reporting System** Presenter: *Barbara Wharton, Director of Institutional Research, Denison University* Description: Denison University has constructed a set of relational tables that serve as a central repository for survey data. We have loaded NSSE, CIRP, NCHA, and other survey data into this relational table structure, allowing us to build dashboards able to pull information from any survey.	**Session 2.B: Creating a Standard Roadmap for Conducting External Program Reviews** Presenter: *Dr. Paul J. Antonellis, Jr., Director of Institutional Research and Assessment, Endicott College* Description: Participants will learn about the steps taken to building a consistent roadmap for conducting external program reviews, challenges uncounted, and recommendations going forward. External program reviews allow the Department/school to ensure the quality and currency of academic programs; to assess student learning; and to inform

Consolidating the data in this structure gives us the ability to search all survey items, view trends, and incorporate information from the student academic record including retention and graduation. In this presentation we will share: 1) The data structure for the relational tables 2) Tools and tips for loading existing survey data into the relational tables 3) A downloadable tableau dashboard with associated tables to use as a template 4) Samples of dashboards built from the relational tables. This project was a collaboration of the IR and BI Offices at Denison who worked with a group of Data Analytics students who will participate in the presentation. Presenters will include: Barbara Wharton, IR Director; Meredith Pritchard, BI Manager; Diamond Karki, Analyst; and students Che Hoon Jeong, Uhen Le, and Shehryar Naveed.

[Registration Link 2. A.](#)

institutional planning, budgeting and decision-making. Reviewers evaluate program learning outcomes, student achievement of these outcomes, and other aspects of program effectiveness, such as faculty areas of expertise, curriculum, and resources (Martin & Roessger, 2020). The focus of this program will be how best to create alignment and a timeframe for performing external reviews for the faculty, administration, stakeholders, and the reviewers. One area will explore how we prepare for the self-study report and timeframe. The second part will explore the responsivities of the reviewers in conducting the review and authoring the final report. The content will be based on a case study and taken to create a standard roadmap for conducting external program reviews for the institution.

[Registration Link 2.B.](#)

1:15 PM – 1:30 PM	15 Minute Break

1:30 PM – 2:00 PM

Session 3.A: Evaluating Student Retention in Community College Autotech Programs

Presenters: *Susannah Townsend, Doctoral Student and Emily Creamer Ph.D., with The Ohio State University*

Description: At this session, researchers at The Ohio State University will share preliminary findings from an ongoing study of the Ford ASSET program at four different community colleges. The Ford Foundation partners with community colleges across the U.S. to help students earn an associate's degree in automotive technology and complete all of the necessary Ford technician certifications while simultaneously working at a paid internship. However, retention rates are low at some colleges. The EDiCTS study, funded by the ECMC Foundation, seeks to do two things: 1) evaluate the ASSET program's effectiveness and 2) help engage students in advising, goal-setting, and self-assessment activities to boost retention rates.

[Registration Link 3. A.](#)

Session 3.B: Defining the public perception of your institution: Admitted Student Survey

Presenter: *Dave Tobias, Strategic Enrollment Management Research Analyst, Ohio University*

Description: How does one distill the entirety of the University experience into a marketing brochure? How do we assess what external constituents feel, believe, and perceive about our institution? How do we take those perceptions and inspire improvement from our campus community? Through the conception, administration, and analysis of an Admitted Student Survey, the Institutional Effectiveness and Analytics team at Ohio University, in concert with colleagues in the Division of Enrollment Management, was able to harness key information from perhaps the primary external constituent group of any institution, prospective students and their families. Positioning results within the complex systems framework of the University, key takeaways surface, producing actionable metrics for internal constituents across divisional and hierarchical structure.

[Registration Link 3. B.](#)

2:00 PM – 2:15 PM	15 Minute Break

2:15 PM

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2:45 PM

Session 4.A: Successfully Preparing for an Accreditation Visit

Presenter: *Susannah Townsend, Director of Institutional Effectiveness, Mount Carmel College of Nursing*

Description: This presentation will share some best practices and lessons learned based on two very successful recent accreditation visits. From the perspective of an institutional effectiveness office, this presentation will provide an overview of the preparation process, timeline, key institutional roles, self-study writing, and the visit itself. The overview pertains to reaffirmation of accreditation from both the Higher Learning Commission and a national specialty accreditor.

Registration Link 4. A.

Session 4.B. Annual Wellness Snapshot: Transforming Attitudes toward APR

Presenter: *Kristen Lindsay, Director of Institutional Research and Assessment, The University of Findlay*

Description: The University of Findlay embarked on a redesign of the Academic Program Review (APR) process in 2021. Following a two-year stagnation due to SIS conversion and COVID complications, the APR process was reinvigorated. The APR Committee (comprised of faculty and administrators) developed an Annual Wellness Snapshot patterned after medical models. Data is presented for review, and program leads answer a brief set of reflection questions. The process addressed several challenges: strengthening data confidence, training program leads to act upon data, and preparing for a positive roll-out of the newly designed full APR process (under construction, deployment slated for 2023-2024). Intentional touchpoints (department chairs workshop, individual consultation sessions, milestone report outs electronically and delivered at Faculty Senate meetings, and an APR Colloquy) were implemented to maintain open lines of communication and demonstrate that the responses collected are being used for continuous improvement. Session will focus on the roll-out process, examples of positive data-informed outcomes, and how the process has positively impacted faculty attitudes toward APR.

Registration Link 4. B.

2:45 PM – 3:00 PM	15 Minute Break

	Session 5.A. Examining educational attainment in your service area using ACS PUMS, R, & Quarto	**Session 5.B. How to Integrate and Drive Your Work Using Diversity, Equity, and Inclusion Data**
3:00 PM – 3:45 PM	Presenter: *Thomas Jay Benjamin, Director of Institutional Research, Lorain County Community College* Description: Raising educational attainment in our region to further our economy is of utmost importance for locally-focused institutions, from community colleges to comprehensive universities. In this session attendees will learn how to explore educational attainment in their institution's service area using the Census Bureau's American Community Survey (ACS) Public Use Microdata Sample (PUMS), and prepare a report to share using open source R & Quarto software. Example code will be shared with attendees via GitHub. **Registration Link 5. A.**	Presenter: *Ansel Oakleaf, Reporting and Analytics Senior Data Analyst, The Ohio State University* Description: Data is a mainstay driving our work at in Higher Education, but have you considered adding diversity, equity, and inclusion (DEI) data into your analytics or dashboards? DEI data can assist in many improvements to your work, including: • Deeper understanding of your department or unit climate • Assessment of progress towards DEI goals • Informative metrics for shaping future research Despite these advantages, working with DEI data can be a daunting process from collection to analytics to application. This presentation will explore best practices for using DEI data in analytics and dashboards to tell a story and share insights with leadership or in your research. **Registration Link 5. B.**

4:00 PM	**Closing Statements and Fall 2023 Conference** Virtual Happy Hour ~ BYOB ~ Bring Your Own Beverage	**Registration Link**

OAIRP is a **volunteer professional development organization,** we aim to do our best with communication and avoid glitches; but issues may occur that require us all to be patient and flexible. Attendance is limited to the first 300 participants. Each session will be recorded, and materials shared, but you must register! We do our best to monitor the chat in each session, however if your question is not answered you are welcome to follow-up with the speaker or reach out to **OAIRP**.